

YES. / NO

CHECKLIST

HOW TO SELL YOUR HOME IN A TOUGH MARKET

01	DECLUTTER AND DEPERSONALIZE YOUR HOME	YES <input type="checkbox"/>	NO <input type="checkbox"/>
02	HAVE THE HOME LOOK AS NEUTRAL AS POSSIBLE	YES <input type="checkbox"/>	NO <input type="checkbox"/>
03	HAVE A LOCKBOX (IF APPLICABLE) SO THE HOME CAN BE SHOWN AT ANY TIME	YES <input type="checkbox"/>	NO <input type="checkbox"/>
04	DO THE RESEARCH FOR POTENTIAL BUYERS; DO A PRIVATE APPRAISAL, HAVE MARKETING MATERIAL, AND INSPECTION REPORT.	YES <input type="checkbox"/>	NO <input type="checkbox"/>
05	HAVE LANDSCAPERS CLEAN UP THE OUTSIDE OF THE HOME	YES <input type="checkbox"/>	NO <input type="checkbox"/>
06	HAVE PROFESSIONAL PHOTOS DONE AND A VIRTUAL TOUR	YES <input type="checkbox"/>	NO <input type="checkbox"/>
07	POST YOUR HOME TO AS MANY WEBSITES AS POSSIBLE	YES <input type="checkbox"/>	NO <input type="checkbox"/>
08	USE AN EVEN PRICE (25K INCREMENTS) EXAMPLE: 300K 325K 350K 375K 400K.	YES <input type="checkbox"/>	NO <input type="checkbox"/>

