

YES. / NO

CHECKLIST

HOW TO SELL YOUR HOME IN A TOUGH MARKET

01	DECLUTTER AND DEPERSONALIZE YOUR HOME	YES	NO
02	HAVE THE HOME LOOK AS NEUTRAL AS POSSIBLE	YES	NO
03	HAVE A LOCKBOX (IF APPLICABLE) SO THE HOME CAN BE SHOWN AT ANY TIME	YES	NO
04	DO THE RESEARCH FOR POTENTIAL BUYERS; DO A PRIVATE APPRAISAL, HAVE MARKETING MATERIAL, AND INSPECTION REPORT.	YES	NO
05	HAVE LANDSCAPERS CLEAN UP THE OUTSIDE OF THE HOME	YES	NO
06	HAVE PROFESSIONAL PHOTOS DONE AND A VIRTUAL TOUR	YES	NO
07	POST YOUR HOME TO AS MANY WEBSITES AS POSSIBLE	YES	NO
08	SET A EVEN PRICE (25K INCREMENTS) EXAMPLE: 300K 325K 350K 375K 400K.	YES	NO
